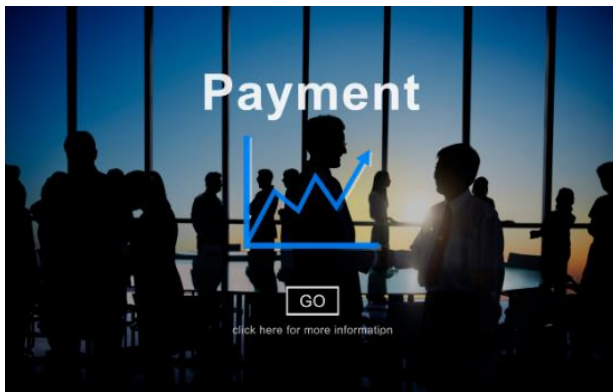




# The PayPal Pay Later Strategy for UK Enterprises



(HQL Solutions) is distributing this content on behalf of PayPal. The global buy now, pay later (BNPL) market share is expected to reach \$20.4B in 2025. In the UK, BNPL services are the fastest-growing online payment method growing 2x as quickly as bank transfers and more than 3x the rate of annual growth in digital wallets.

For UK businesses, offering and promoting pay over time options across your ecommerce site can help attract new customers and increase conversions and revenue. In this ebook we look at Pay Later options from PayPal and how they can help you maximise BNPL opportunity.

Dive in!