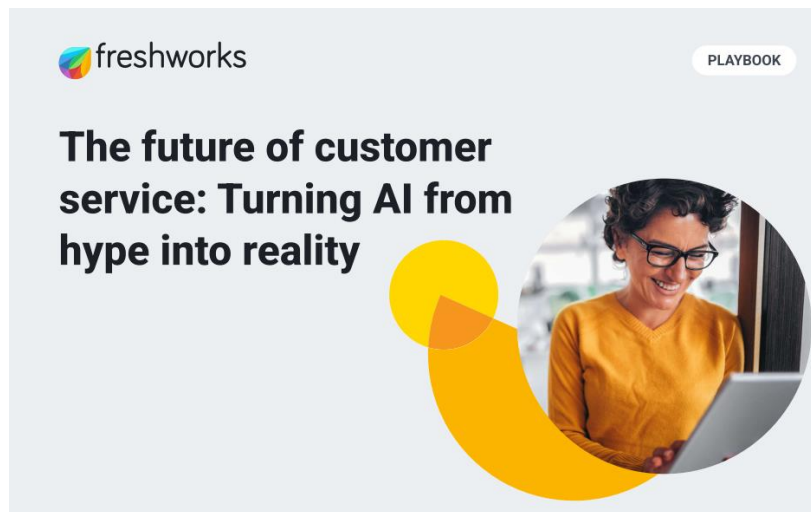




# Get real with AI: Everything you need to know about using generative AI in customer service



The best customer interactions are personalized and instantaneous. Now, imagine if you could automate all of those interactions. Your customers wouldn't have to wait to get their questions answered, service agents would be more productive, and business operations would flow more seamlessly.

Thanks to generative AI, all of this is possible.

Download the playbook to uncover how you can:

- Deliver faster resolutions with self-service automation
- Help agents provide high-quality support with generative AI decisions
- Optimize operations with data-backed