



Why eConsent Primes Patients and Sites for Success



Did you know a recent survey of 179 clinicians found that:

- 72% considered paper consent forms to be too long.
- 62% found paper consent forms to be too complex.
- 38% thought that paper consent forms impaired participant comprehension.

Furthermore, with patient dropout rates in clinical trials still averaging 30%, and more than a third of patients stating that paper consent is inadequate, **it's clear that paper consent does not equal informed consent.**

In this white paper, you'll learn how eConsent's flexibility is used to properly inform, educate, and retain more patients globally, regardless of country signature requirements. You'll also uncover how to bring eConsent to your organization with effective change management, and gain insights on improving stakeholder compliance throughout the consenting process.