



The Definitive Guide to Digital Evidence Generation



A recent study by Morning Consult found that >54% of US adults would participate in a clinical trial if it had a 30-minute-or-less commute. This is quite striking, given that only 5% of the US population has participated in clinical research today. Imagine the difference it would make – in terms of recruitment costs, diversity, and outcomes – if we could move the needle on that 5% simply by bringing trials to patients, digitally?

The solution? - An accessible, intuitive digital clinical platform that

1. Connects sponsors, sites, & patients.
2. Replaces burdensome paper forms and physical visits with electronic consents (eConsent), electronic Clinical Outcome Assessments (eCOAs/ePROs), sensors/wearables, and remote visits (TeleVisits).
3. Find out how Medable can partner with your organization to digitally transform your clinical protocols. Your research teams can experience benefits such as; improved patient experience, higher quality outcomes data, & additional returns of US\$40,000,000+ per study.