Navigating the AI Era: How to Empower Data Engineering Teams for Success Pro

Currently, 97.2% of organizations invest in big data and artificial intelligence (AI). In addition, the generative AI (genAI) market is poised to explode, growing to $1.3 trillion over the next 10 years from a market size of just $40 billion in 2022.

As AI continues to grow in popularity, CIOs and data engineers are feeling the excitement and pressure to unleash it. Start combining the strengths of data, AI, cloud technology and analytics to create lasting business value.

In our eBook, "How to Navigate the AI Era: Empowering Data Engineering Teams for Success," you'll learn:

- Three ways AI can improve how data engineers work.
- How to integrate AI capabilities with business processes.
- Tips to measure AI and genAI success.