



Lookout & Truth in IT: Where in the World is Your Data? The Blind Spots Most Organizations Don't Know About



Data is now more valuable than ever. But many organizations don't have a full grasp of what data they actually have, where it's stored, or who has access to it — and this is especially true with hybrid workforces.

In fact, according to recent research only 54 percent of today's companies know where their sensitive data is stored, and a whopping 65 percent collect so much data that they're unable to categorize or analyze it. This lack of visibility can create major blind spots that expose your organization to unnecessary data risk. The good news is that mitigating this risk is easier than you might think.

Download our on-demand webinar to discover:

- Tactics on how to identify where your data lives and who has access to it.
- What risks you could be exposed due to lack of data visibility
- Actionable steps you can take to proactively protect your data

