



How Leaders Like New York Life Are Engaging Customers with Modern Data Strategies



In this eBook, you will learn how five financial services trailblazers are accelerating their business goals and surmounting data challenges by leveraging Informatica's Intelligent Data Management Cloud™ (IDMC) for Financial Services, a comprehensive, AI-powered, end-to-end data management platform that natively includes industry-specific extensions. You will see how easy it is to augment data integration with other IDMC capabilities, like data governance and master data management, as your business needs evolve.