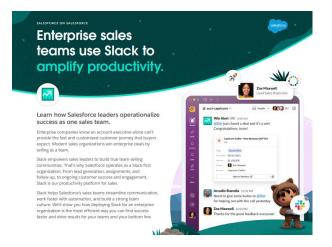
## <mark>‡</mark> slack

## Enterprise sales teams use Slack to amplify Productivity.



## Learn how Salesforce leaders operationalise success as one sales team.

Enterprise companies know an account executive alone can't provide the fast and customized customer journey that buyers expect. Modern sales organisations win enterprise deals by selling as a team.

Slack empowers sales leaders to build true team-selling communities. That's why Salesforce operates as a Slack-first organisation. From lead generation, assignments, and follow-up, to ongoing customer success and engagement, Slack is our productivity platform for sales.

Slack helps Salesforce's sales teams streamline communication, work faster with automation, and build a strong team culture. We'll show you how deploying Slack for an enterprise organisation is the most efficient way you can find success faster and drive results for your teams and your bottom line.