



Enterprise sales teams use Slack to amplify Productivity.

SALESFORCE ON SALESFORCE

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Learn how Salesforce leaders operationalize success as one sales team.

Enterprise companies know an account executive alone can't provide the fast and customized customer journey that buyers expect. Modern sales organizations win enterprise deals by selling as a team.

Slack empowers sales leaders to build true team-selling communities. That's why Salesforce operates as a Slack-first organization. From lead generation, assignments, and follow-up, to ongoing customer success and engagement, Slack is our productivity platform for sales.

Slack helps Salesforce's sales teams streamline communication, work faster with automation, and build a strong team culture. We'll show you how deploying Slack for an enterprise organization is the most efficient way you can find success faster and drive results for your teams and your bottom line.

The image features a dark green background with a white Slack logo and a white Salesforce logo. A central graphic shows a Slack channel interface with a message from 'Win Alan' celebrating a deal, a 'Custom Coffee' order card, and a message from 'Zoe Maxwell' thanking the team. A small cartoon bear character is also visible at the bottom right of the interface.

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