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## Drive value with a modern data strategy

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Reinventing your business with a modern data strategy

Data is the critical ingredient for businesses that need to navigate rapid change and remain resilient in the modern business landscape.

To help build a modern data strategy and generate the skills within businesses to make data initiatives sustainable, we have experts Craig Suckling, Worldwide Head of Data Strategy at AWS, and Andy Gauld, Partner at Deloitte and leader of the Global Data Strategy Work, who can share their insights.