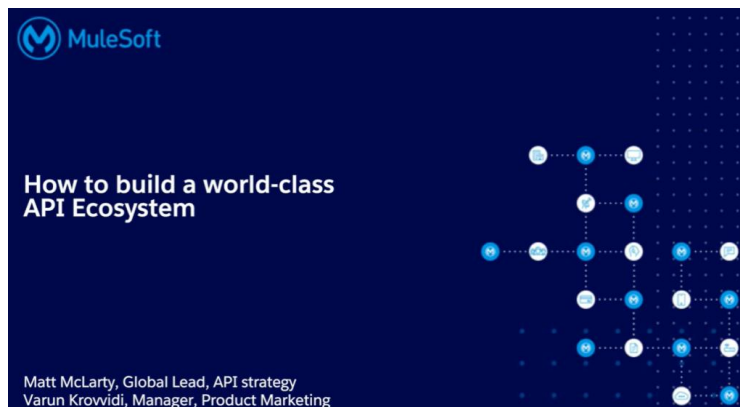




How to build a world-class API ecosystem



Today's most successful organizations recognize that the experience they create for the participants in their API ecosystem will determine their success or failure. APIs are the new products and to treat them as such, a critical step in your journey is building a next-gen developer portal.

MuleSoft, in partnership with ProgrammableWeb, has developed a baseline methodology covering best practices to help you create a state of the art developer experience. In this webinar, we will demonstrate how MuleSoft's Anypoint Platform can help you implement these best practices to win the hearts and minds of your developers.

We'll cover how to:

- Create a communication hub for your API ecosystem
- Onboard developers with low friction experiences powered by Exchange and API Community Manager
- Establish and signal trust through a developer relations strategy
- Support users in developing their products using your APIs

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