



# Create connected experiences with MuleSoft + AI



Customer experiences and expectations are more important than ever, and AI allows organizations to innovate faster—empowering everyone customerfacing to create connected experiences for your customers. While generative AI is a powerful technology, it is only as good as the data that goes into it.

With MuleSoft integration, automation, and universal API management, your organization can connect and use data from any source efficiently and quickly. Acting as a foundation, MuleSoft helps create a foundation for your AI that ultimately creates exceptional employee and customer experiences.

Read to learn the critical steps to developing an AI strategy and foundation. In this whitepaper you will discover:

- How integration connects your data from any source
- Why universal API management is fundamental for AI success
- What automation can do to power innovation across the organization

