

CXO AI ML Indicator Cross Persona EMEA Report



We surveyed 2,355 senior business leaders – including 1,410 from across EMEA – to gauge how they're preparing for AI in business. Our research shows 52% of EMEA business leaders welcome AI and ML adoption in their organisation—the highest of all regions we surveyed.

The report includes insights from individual EMEA countries and provides comparisons to the region as well as the global picture. Here's how it went.