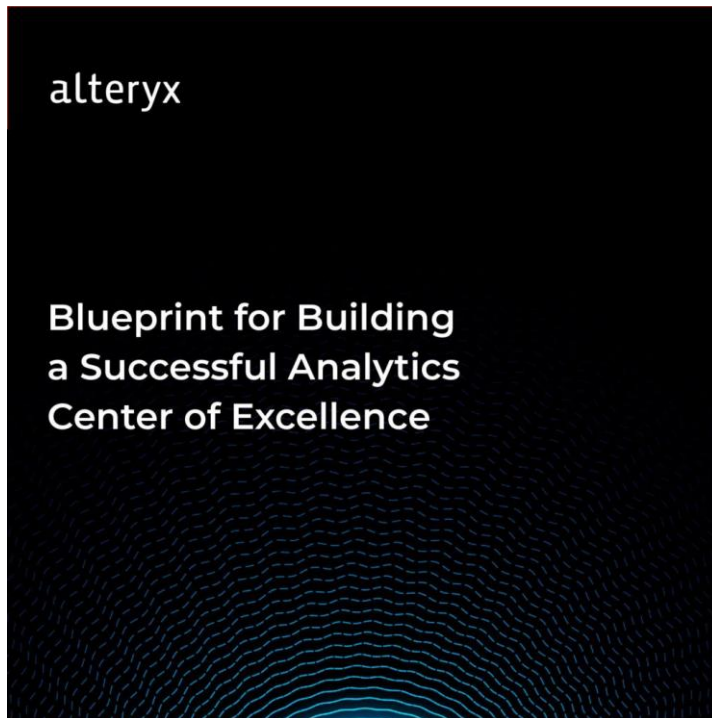




Blueprint for Building a Successful Analytics Center of Excellence



You know what makes a company's analytics strategy successful? A strong Center of Excellence (CoE).

With the right process, anyone can build one.

This e-book provides you with an easy-to-follow blueprint that you can use to build one, too.

It will help you:

- Identify and align teams around a good starter use case
- Create a self-service model that serves the entire organization
- Scale your strategy across departments and amplify your success