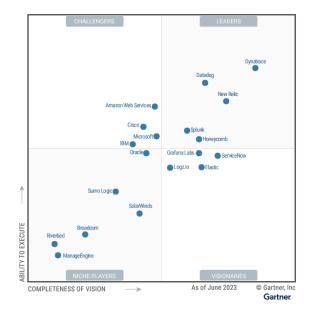# splunk>

ANALYST REPORT

2023 Gartner® Magic Quadrant™ for Application Performance Monitoring and Observability

Splunk is proud to be named a Leader in the 2023 Gartners Magic Quadrant for Application Performance Monitoring and Observability. Gartner defines the application performance monitoring (APM) and observability market as software that enables the observation and analysis of application health, performance and user experience.

Download your complimentary copy of the report to learn about:

- Key trends in the APM and observability market, including customer demand for more holistic tools to reduce the integration challenges associated with assembling a "best-of-breed," multivendor solution.
- The strengths and cautions of the recognized vendors in the APM and observability market.
- How vendors in the space are evaluated on their completeness of vision and ability to execute.

Thousands of organizations worldwide rely on Splunk's portfolio to build digital resilience for safe, reliable systems. With Splunk, organizations can remain flexible and agile in the face of evolving threats and business needs.