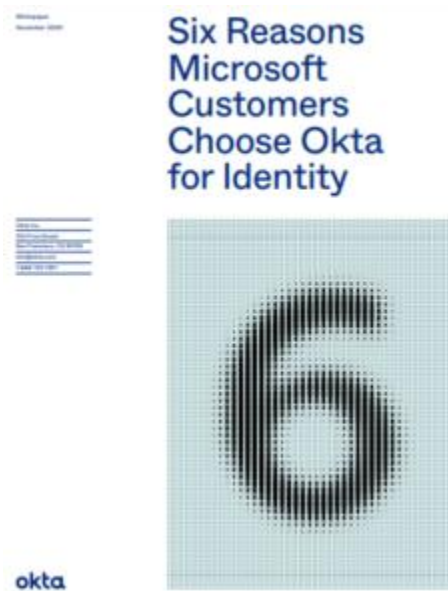# 6 Reasons Microsoft Customers Choose Okta for Identity

If your organization uses Microsoft, it's time to take a closer look at identity management. The right identity solution can speed adoption of cloud technologies, and help modernize legacy systems and applications for the cloud. Many Microsoft customers end up choosing Okta to manage identity for their cloud applications. Here are six reasons why.