



Three Steps for Protecting Your Data End-to-End



With the amount of data in your organization growing rapidly across an increasing number of applications, devices, and locations, data protection requires an end-to-end strategy. Learn how to close gaps in your data protection and minimize the risk of data loss **with Three Steps for Protecting Your Data End-to-End**.

In this e-book, you'll learn the following key steps to help you modernize your organization's data protection:

- Identify where your data is, what kind of data it is, and how it's being used or shared.
- Classify and label your data so it's possible to apply policies and risk mitigation.
- Prevent data loss with the right balance between risk reduction and flexibility.