7 steps to cultivate a thriving API ecosystem

With a thriving [API ecosystem](#), businesses can use their data to create outstanding customer experiences.

To create an industry-leading API ecosystem, organizations of tomorrow need to think beyond traditional full lifecycle API management and shift to universal API management. By opening up their management capabilities to [APIs](#) built on any platform businesses are more agile, deliver faster, and maximize investments.

MuleSoft, in partnership with Programmable Web, has created a baseline methodology for establishing an API ecosystem with a customer-centric mindset.

In this whitepaper, you will learn how to:

- Shift to consumer-centric thinking.
- Treat [APIs as products](#) through design, delivery, and consumption.
- Build your organization's API ecosystem roadmap.
- Find an API management solution that acts as a single source of truth.