

How to Improve Youth Financial Literacy

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WEBINAR ON DEMAND

Duration: 1 hour

Quell the Controversy: Financial Literacy Education Works

There's a long history of controversy about whether financial literacy education works, but recent analysis shows that – when approached correctly – it does. The global Financial Literacy Excellence Center conducted a meta-analysis of research done around financial literacy education over the past 15 years and discovered it not only increases knowledge but also improves attitudes and perceptions about financial matters.

Because teachers today are routinely asked to do more in the classroom, financial institutions have run with the challenge of creating and delivering education aimed at improving young people's financial literacy. This webinar walks viewers through how some companies are doing that, including offering courses that work to:

- Demystify college financing
- Increase safety when using mobile and online banking technologies
- Help young children build a love of reading

SPEAKERS



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