

The Total Economic Impact™ of Brinqa : A Forrester Study

FORRESTER

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Cost Savings And Business Benefits
Enabled By Brinqa

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A FORRESTER TOTAL ECONOMIC IMPACT™ STUDY COMMISSIONED BY BRINQA

Forrester study reveals ROI of 210% and total benefits of over \$4 million for customers of the Brinqa Platform

The Total Economic Impact™ of Brinqa study revealed that organizations realize benefits of \$4.05 million over three years versus costs of \$1.31 million, resulting in a net present value (NPV) of \$2.74 million and a return on investment (ROI) of 210%, with the Brinqa Platform paying for itself in less than six months. The study quantifies benefits that businesses can achieve through using Brinqa, including :

- **Reduction in business process interruption** – 20% to 40% reduction in business process interruptions from security patching.
- **Material breach risk reduction savings** – 13% to 15% decline in likelihood of a breach.
- **Risk analysis efficiency gain** – Automation of 30% to 50% of risk analysis processes.
- **Asset management efficiency improvement** – Uncovering of 20,000 to 24,000 unnecessary device-based licenses.

In addition, the study identified several areas where businesses achieve qualitative benefits that are instrumental to the success of their cybersecurity organization: reinforced security culture, improved stewardship of assets, and security programs that scale while maximizing the value of existing solutions.