

Turn analytics into action.

The graphic features a red background with a white curved shape at the bottom. On the left, the Adobe logo is positioned above the headline 'Turn analytics into action.' and a sub-headline. On the right, there is a stylized illustration of a hand holding a computer monitor displaying a pie chart, with several 3D bar chart elements floating nearby. The Adobe logo consists of a white 'A' inside a red square, with the word 'Adobe' below it. The headline is in a large, bold, white sans-serif font. The sub-headline is in a smaller, white sans-serif font. The illustration uses a vibrant color palette of reds, oranges, yellows, greens, and blues, with a hand in a bright orange-red hue. The monitor shows a pie chart with segments in green, purple, blue, and black-and-white stripes. The bar charts are in shades of cyan and white.

**Adobe**

**Turn analytics  
into action.**

Adobe Analytics gives you real-time insights.  
Adobe Real-Time CDP helps you act on them.

Adobe Real-Time Customer Data Platform (CDP)  
empowers global companies with unified user profiles  
that make it easy to act on your customer data. And it fits right  
into your existing tech stack.

Put your data to work more powerful with RT-CDP.