5 Challenges in Revenue Recognition

Revenue recognition accounting and reporting continues to increase in scope and complexity. New business models, mergers and acquisitions, and the rise of the Subscription Economy all add up to a greater need to automate complex revenue recognition processes.

Over the last decade, Zuora has worked with hundreds of companies to evaluate, improve and automate revenue processes. Based on our experience, we have identified the five key challenges that most companies face with revenue recognition management. These challenges are identified as the most common inhibitors standing in the way of compliance with revenue guidance, accurate and timely reporting, and the ability to scale and grow a business.

This ebook details each of those challenges—and how to overcome them.

Download this practical guide today and start to improve your revenue processes!