

Enterprise Data Maturity Report: Identifying the Business Impact of an Enterprise Data Strategy

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CLOUDERA ENTERPRISE
DATA MATURITY REPORT:
Identifying the Business Impact of an Enterprise
Data Strategy



ENTERPRISE DATA STRATEGY

Over the past few years, we've witnessed how data has become a strategic asset, underpinning the success of organizations across the world. This research report tests the hypothesis that organizations with mature data strategies, optimized for hybrid and multi-cloud environments, will be able to maintain stronger security and governance, as well as generate better business outcomes.

Download this study to read key learnings and discover why 96% of senior business decision-makers (SDMs) with an enterprise data strategy in place for more than a year report that: "The way in which data is handled and managed within my organization has positively impacted its performance"