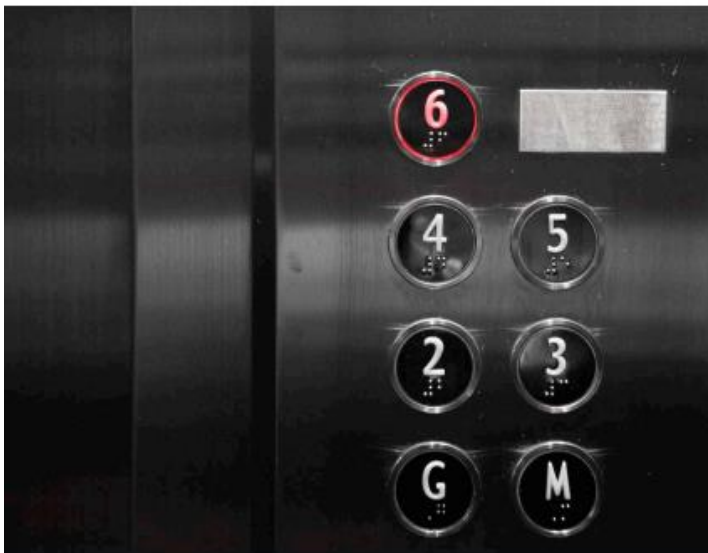


# Six Ways to go from Analytics Friction to Instant Outcomes Whitepaper

alteryx

## Six Ways to Go from Analytics Friction to Instant Outcomes



Out instinct, or data-driven insight? It's an important choice that can make a huge difference to your bottom line. So this time around, sidestep all the emotional debates and move straight to fact-based agreement.

How? By scaling your analytics — with the help of automation, of course. Others have already done it, and this whitepaper lays out the challenges they've faced as well as the successful steps they've taken. Find out:

- How, and why, you could miss out on crucial information for your next decision
- The biggest likely barrier to accessing and using all your valuable data — not just part of it
- The simple answer that can immediately eliminate most of your analytical roadblocks