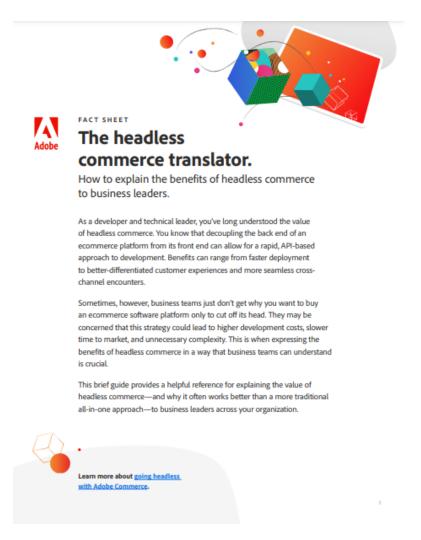
Headless Commerce Translator



This 2-page guide helps IT Leaders explain the benefits of headless commerce to their business leader counterparts. As a developer and technical leader, you've long understood the value of headless commerce. Sometimes, however, business teams just don't get why you want to buy an ecommerce software platform only to cut off its head. This brief guide provides a helpful reference for explaining the value of headless commerce—and why it often works better than a more traditional all-in-one approach—to business leaders across your organization.