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Adobe is a Leader in this Magic Quadrant. Adobe Commerce, also recognized as Magento Commerce, can be deployed via Adobe managed services on AWS or Azure, or deployed on-premises. Adobe Commerce has an established presence in all major geographies, and is also well-represented in a wide range of industries. The majority of its clients have annual GMVs of less than \$50 million, although it does have a few clients of over \$500 million. Midsize organizations seeking a robust commerce solution that can be deeply customized should consider Adobe Commerce. Large global organizations using other Adobe products should consider Adobe Commerce due to its ability to better leverage digital marketing assets and insights of the Adobe suite.