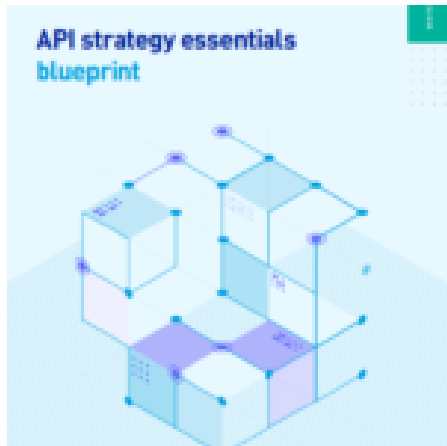


API Strategy Essentials 2022

MuleSoft and ProgrammableWeb's API strategy blueprint



Digital transformation has rapidly shifted how organizations deliver exceptional customer experiences. And a customer-focused API-led approach has proven time and again to be the agile and future-proof solution.

MuleSoft and ProgrammableWeb have partnered to create this blueprint outlining the most critical action items for successful API strategy development.

One of the most critical steps is identifying an universal API management solution. Companies must choose an API management solution that enables developers to consume all of an organization's APIs through a single catalog. Universal API management acts as the ecosystem's one-stop-shop single source of truth – regardless of which platform the APIs are developed on.

In this paper you will learn:

- How to establish an API strategy to create powerful customer experiences.
- Best practices based on thousands of leading enterprises to transform your existing business into one where the digital platform and ecosystem thinking are the dominant mindsets.
- The importance of selecting a universal API management platform.
- How a thriving API ecosystem enables companies for success