

Trade Finance: How can Local and Regional Banks Compete with International Banks?



The banner features the logos for CCG (CONNECT GLOBAL GROUP) and FINASTRA at the top left. Below them, it reads 'PRESENT THE COMPLIMENTARY WEBINAR PANEL DISCUSSION'. The main title is 'Trade Finance' in a large, bold font, followed by the subtitle 'How can Local and Regional Banks Compete with International Banks?'. A red bar contains the text 'LIVE | TUESDAY, 9 NOVEMBER 2021 - 11 AM CET | 6 PM SGT'. Below this are four circular headshots of the panelists, each with their name and title. At the bottom, the logos for the banks are displayed: COMMERZBANK, Crown Agents Bank, Handelsbanken, and FINASTRA.

CGG
CONNECT GLOBAL GROUP

FINASTRA

PRESENT THE COMPLIMENTARY WEBINAR PANEL DISCUSSION

Trade Finance

How can Local and Regional Banks Compete with International Banks?

LIVE | TUESDAY, 9 NOVEMBER 2021 - 11 AM CET | 6 PM SGT

Arne Graeber
Head of Trade Finance APAC & Middle East / Business Compliances
COMMERZBANK

Duarte Pedreira
Head of Emerging and Frontier Markets
Crown Agents Bank

Stefan Carleke
Head of Trade Finance Sweden
Handelsbanken

Brian Edmondson
Global Solution Lead of Trade and Working Capital Finance
FINASTRA

Sometimes the word digitization is used to denote going from paper to electronic documents. But it spans much wider to the applications of digital technology within trade. It's the use of blockchain, AI, trade networks and more to improve trade finance.

However, the speed of digitization, application of technology, the investment required to keep up with the pace of change is a blocker for many banks. Is it truly possible for local and regional banks to compete with the investment and resource that today's biggest international players can point towards trade finance?

With the ability to deploy technology relatively quickly, at scale and ready to meet the needs of corporates in the future, smaller banks can now develop trade finance offerings more effectively than ever.

We're joined by a panel of experts to look at the blueprint for smaller banks who are looking to grow their trade finance business through modern technology.

Key Take away points :

- Economic Review and Market Landscape
- Seven Practical Technologies which are Key for Digitization
- What can banks start doing today in order to move forward in their digital journey?