

# Bringing enterprise security to your small business

 Cisco Umbrella

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### Big goals, big issues

Small businesses have many of the same IT opportunities and priorities of larger enterprises – but also many of the same concerns, particularly when it comes to cybersecurity.

Business issues	IT priorities
Increasing profitability	Cloud
Increasing business growth	Mobility
Reducing operational costs	Collaboration
Attracting and retaining new customers	Security
Improving workforce productivity	Managed services

66%

of small businesses have experienced a cyberattack.\*

63%

have experienced a data breach.\*

Small businesses have many of the same IT opportunities and priorities of larger enterprises – but also many of the same concerns, particularly when it comes to cybersecurity. Learn about the challenges that small businesses are facing in today's security landscape, and how Cisco Umbrella can help.