

# Beyond Energy Efficiency: Digital Transformation Moves Past Optimizing Processes and Upends an Industry

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A Frost & Sullivan Virtual Think Tank Article

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Find out the results of Frost & Sullivan's analysis of how new technologies and data-driven business models are changing the energy industry, and complicating it, through their analysis of numerous discussions with industry participants. The report reveals that data is enabling and complicating industry transformation, IT and operational technologies are converging, and market leadership is changing.