

Why You Should Treat Platform as a Product

WHITE PAPER - MAY 2021

Why You Should Treat Your Platform as a Product

By Zac Bergquist and Joe Fitzgerald

vmware

In this white paper, we equip you with the right frame of mind and tool set for your app development team to get an idea in the morning running in production by the afternoon. Treating your platform as a product maximizes the value of the platform while minimizing delivery time, risk, and waste. Done well, it will change the way your organization builds and runs software.