Transforming the Business Operating Model in Retail with IBM Cloud Paks

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	ig the Digital Customer Experience Through Innovation, ficiency, Empowerment, and Sustainability
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This ESG research delineates the challenges of the retail industry in digitally transforming their business to keep pace with customer demands. The research also makes a case for IBM Cloud® Paks, and how this AI-powered hybrid cloud software will enable retailers to speed application modernization and digital transformation, resulting in delighted customers.