

The Role of Machine Learning in Complete Mobile Phishing Protection



Phishing has been a threat for at least a quarter of a century, but the rise of mobile has made phishing even more effective and complicated to combat. With mobile usage now surpassing desktop usage, particularly among enterprise users, cybercriminals see mobile as a prime target for phishing attacks. And mobile devices make phishing attacks even more likely to succeed, bringing completely new threat vectors and unique technical issues that must be addressed. When it comes to detecting mobile phishing attacks, Ivanti Mobile Threat Defense (MTD) knows protection must occur where the attack is actually happening: on-device. And that protection must utilize machine learning in order to combat even zero-day threats.