

# Key Trends Driving The Growth In Olive Oil



## Critical Insights to Help You Stay Competitive

Global olive oil consumption has nearly doubled over the past thirty years as its popularity has spread across the globe. While it's long been hailed for its health benefits, several factors have now helped to propel the popularity of olive oil, including changing consumer habits, global availability, and the variety of oils. This is an exciting time for olive oil as it's a huge opportunity for businesses!

Download our latest application bulletin to learn more about the key trends driving the growth in olive oil. These insights will make you reevaluate your olive oil production and filtration processes. Get your copy today!