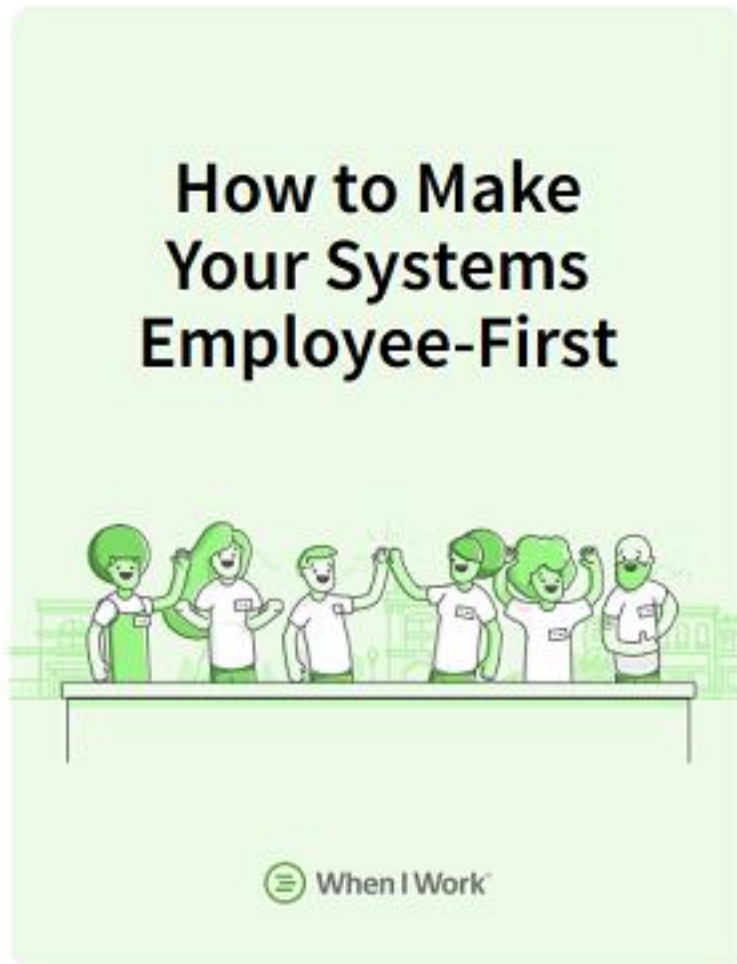


How to Make your Systems Employee First



When businesses say “customers first,” most of us nod our head in agreement. It sounds right. It seems right. That’s good common sense. But how do you get there? How many businesses actually know how to deliver on that? Strangely, the best way to put customers first and have great customer service comes through a roundabout path: you put employees first. Yes, an employee-first culture is the vehicle that gets you to a customer-first company.