

# Peer-to-Peer Fundraising in 'The New Normal'

blackbaud

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Fundraise quickly and efficiently  
with JustGiving® from Blackbaud®.



This response guide to crowdfunding in 'The New Normal' will help you quickly set up a basic plan as well as provide ideas to pivot your event website and activities to achieve a successful experience for donors.

You'll also gain valuable insight on how JustGiving® from Blackbaud®, provides a simple solution to make the most of your hybrid fundraisers.