

Educating Customers for Success- How to Set Up a Customer University

How do you streamline customer onboarding, increase retention, and ensure customers are getting value from your product, in a scalable way? In this eBook, we share LearnUpon's journey to building a university to educate our customers.

You'll learn:

- The measurable impact an online customer training program has on adoption and retention rates
- Best practice advice on how to use an LMS to build a customer university of your own
- How to develop KPIs and measure the ROI of your training program