DigTrends2021-BR

Digital Trends is an annual global study in collaboration with Econsultancy to understand and report on key trends in the digital industry that helps brands launch the new year with fresh thinking and context.

The study findings identify which trends are having the greatest impact, what are the latest capabilities, perennial challenges and emerging issues. This will enable organizations to develop a competitive advantage and growing next-generation digital commerce experiences.

With the world on the brink of change, this year's report provides timely insights to help marketers and business leaders realign their vision and bounce back stronger in 2021.