

What is Next for Higher Education Pricing



WHAT'S NEXT FOR HIGHER EDUCATION PRICING

Long-standing financial challenges to higher education's business model, coupled with a predicted demographic cliff of high-school graduates, require a radical rethinking of higher education's pricing strategy. The "high price/high aid" model favored by traditional higher education no longer aligns with a world where family incomes are lagging, competition is increasing, and students, parents, and employers are questioning the value of a college degree.

Here's what you need to know.

000000 / 0000

Read this report to learn how the pandemic exacerbated long-term challenges facing higher education's business model, and gain insights into new ways to rethink your tuition pricing strategies for success.