

# Realizing the Promise of Cloud with a Fully-Integrated Analytics Platform



Read this whitepaper from DBTA and Radiant Advisors to learn recommendations for evolving the strategy, architecture, and enablement of data and analytics and how cloud is one architectural component of a fully integrated analytics platform. Cloud platforms offer more potential for companies to make an impact on business analytics. Learn how the real business potential comes from agility and enablement for enterprise data management and analytics.