

HBR AS Decision Ready



At many finance organizations, the digital future is still a long way off. When manual data entry and processes, paper receipts, and Microsoft Excel® spreadsheets are the status quo, a change is needed. Read “Finance’s Key Role in Building the Data-Driven Enterprise” for findings from the Harvard Business Review Analytic Services survey of 162 finance leaders and interviews with KPMG, Florida Atlantic University, TD Ameritrade, and Babson College.

Discover what finance leaders can do to help finance reclaim its role as steward of enterprise data and go-to authority on analytics.