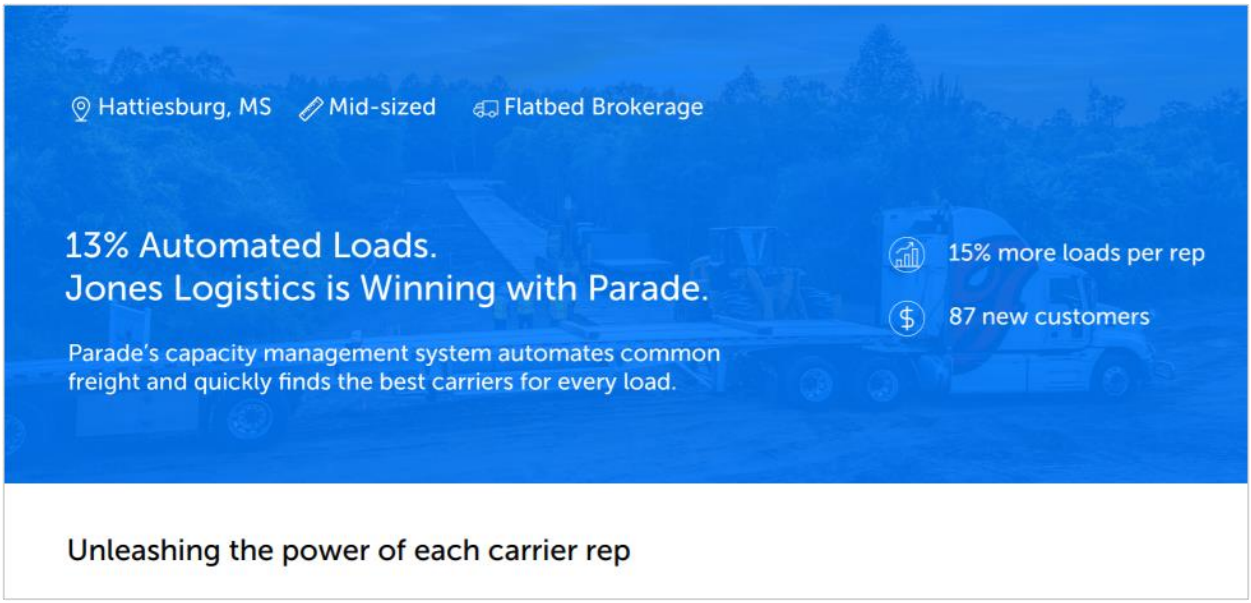
13% Automated Loads, Jones Logistics is Winning with Parade.



Before Parade, Jones had a lot of data – carriers emailing daily capacity, lists of historical carriers and a sense of where carriers might be based on recent loads – but no way of pulling this together.

Now, Jones Logistics has become one of the leading truck flatbed brokerages in the country – 150,000 loads per year and counting – by enabling their team to build long term relationships with their shippers and carriers.

Read how Parade's capacity management system changed the game for one of freight brokerage's household names.