

Unleash the full power of Salesforce Customer 360 with APIs

Integrate Salesforce Customer 360 to digitally transform your business

Now more than ever, it is essential to stay connected with your customers. With MuleSoft and Salesforce Customer 360, you can integrate data from any system, whether on-premises, in the cloud, or legacy, to deliver truly personalized, connected, and relevant customer experiences.

Read this eBook to learn how:

- APIs as reusable building blocks provide the most secure, scalable, and flexible approach to unlocking data.
- MuleSoft provides a bridge between Salesforce Customer 360 and on-premises, cloud, and legacy systems.
- New innovations from MuleSoft and Salesforce are helping customers integrate and build connected experiences 3x faster.
- Organizations are creating a 360° customer view, modernizing legacy infrastructure, launching new digital channels, and creating API ecosystems.