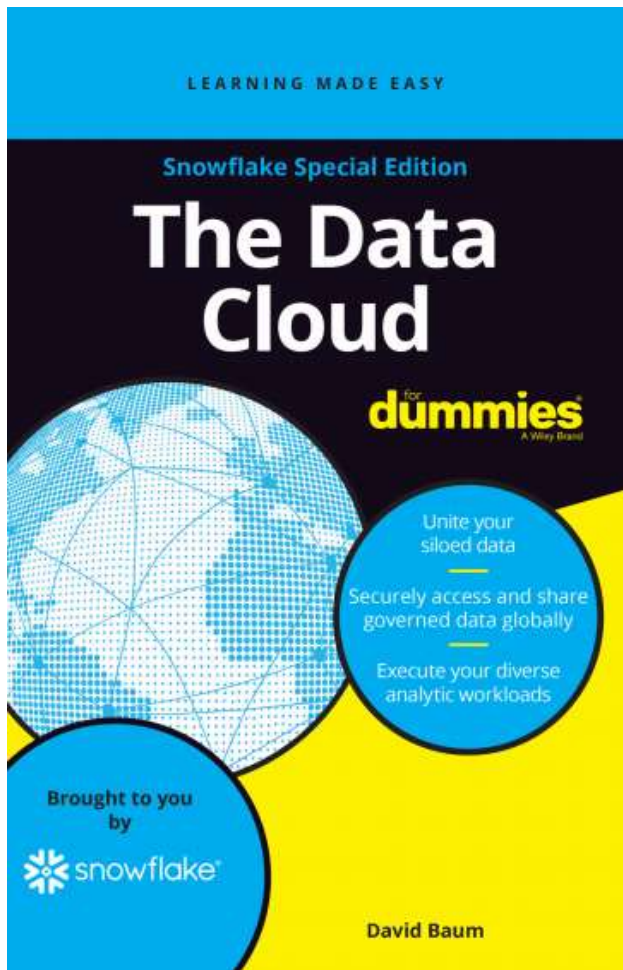


The Data Cloud for Dummies



To build and transform your business with data, you need technology that enables you to easily and securely unify, integrate, analyze, and share data. Unfortunately, data for many businesses is in silos, whether on premises or in the cloud.

The Snowflake Data Cloud is a global network where thousands of organizations mobilize data with near-unlimited scale, concurrency, and performance. The Data Cloud removes silos to enable discovering, managing, and sharing data among business units, suppliers, other business partners, and customers.

By downloading this ebook, you'll get insight into:

- Securely sharing data locally and globally
- How the Data Cloud functions for specific industries
- Real-world Data Cloud case studies
- The free Snowflake Data Marketplace

