

State of Work



U.S. REPORT

State of Work 2021

How COVID-19 changed digital work.



Early in 2020, Workfront, an Adobe company, partnered with the Center for Generational Kinetics (CGK) to study how digital workers view and value work. But before we had the chance to publish our full findings, the world—and work—shifted significantly. For our 2021 State of Work research, we went back into the field with the same questions, giving us a clear before/after view of how a global pandemic, and the accompanying disruption, changed digital work.

The 10-point changes—and in some cases bigger—revealed in the report are rare and remarkable in trends research. But what does this mean for companies and leaders responsible for supporting their digital workforces through uncertainty? Read the report to find out.