

Save Time, Money and Protect your Mid-Market Business with Strategic Workforce Solutions



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Dell Technologies brings together the means to more effectively handle business and technology needs, to deliver a strategic advantage through superior capabilities to deploy, secure, manage, and support business PCs.

As mid-market businesses grow, their technology requirements inevitably get more complex, which has both financial and security implications. From an operational perspective, inefficiencies that could previously be overlooked become more significant at scale, both in terms of their potential cost to the business and the potential opportunities from improving on them.

In terms of cybersecurity, the growing business becomes a more desirable target for malicious parties, even as it becomes harder to protect because of a more diverse computing environment and a bigger attack surface. A structured response to these issues is a strategic imperative that can provide long-term benefits in terms of protecting the business, enabling its growth, and making it more competitive.

Dell Technologies Unified Workspace gives mid-market companies the tools and services they need to thrive in the face of challenges and opportunities like these. Designed to apply intelligence and automation that eliminate low-value tasks, Unified Workspace is available on a subscription basis. This set of offerings offloads tedious, resource-consuming tasks associated with getting the right business PC into the hands of every employee, maintaining it to deliver maximum sustained value to the user as well as the business, and securing it from the world of constantly multiplying threats.

Under the umbrella of Unified Workspace, Dell Technologies is the first OEM to provision applications with VMware Workspace ONE in the factory¹. The systems are shipped directly to employees, delivering efficient ready-to-work experiences that streamline the internal effort needed to procure and deploy business PCs. Organizations may save nearly a week of IT labor per 1,000 devices deployed², as well as reducing the time to deliver core applications to end users from two hours to just over 12 minutes³.

In this Paper

- Mid-market businesses need to quickly and efficiently put the right business PC into the hands of every employee.
- Beyond delivery, mid-market businesses need are devoting resources to maintaining and securing their PCs.
- Dell PC Lifecycle Services can help mid-market businesses significantly reduce costs in this area.

Dell Technologies brings together the means to more effectively handle business and technology needs, to deliver a strategic advantage through superior capabilities to deploy, secure, manage, and support business PCs. Download this overview from Dell Technologies and Microsoft to learn more.