

How Pfizer built an application network to accelerate innovation

Life sciences companies are facing increasing pressure to provide new products to market faster than ever before while adhering to the growing number of safety and regulatory needs. Pfizer, one of the world's largest pharmaceutical companies, is transforming its business with an application network that enables the scale and speed necessary to compete in the digital economy.

Read this whitepaper to learn:

- How Pfizer achieved a 69% decrease in IT project delivery costs with API-led connectivity.
- How Pfizer's application network enabled omnichannel physician engagement and secure clinical data sharing.
- How Pfizer's Center for Enablement (C4E) unlocked speed and agility through API reuse across the enterprise.