## From Zero to Hero: The Path to CIAM Maturity



Are you confused about how to get started with customer identity for your organisation? Or have you started the journey but aren't sure what to do next? This eBook has been designed to help you, regardless of your current journey stage.

In this eBook, we define and discuss four key phases on the path to customer identity and access management (CIAM) maturity and the pain points that companies encounter in each phase of the maturity curve. We propose solutions for each of these problems, providing a roadmap for the tools and processes you should adopt as your organisation moves ahead.

Get started on your way to CIAM maturity today!