

# Digital innovation imperatives for business transformation



## Digital Innovation Imperatives For Successful Business Transformation:

Introducing the 3 Pillars for Success

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This analyst paper outlines three pillars for success with digital business transformation. The digital economy powers the need for business transformation and organizations can succeed if they are framing their software development and delivery efforts with automation, hybrid cloud, and cloud-native methods. Doing so helps organizations achieve higher business productivity and fluidity, optimize their integrations, and become more agile.