

# Agile Marketing Cheat Sheet



Learning and adopting the Agile Marketing methodology often requires a change in thinking, team structure, and even vocabulary. With so much new information to keep track of, it's nice to have a way to cheat on all the Agile basics you need to know.

Download the Agile Marketing Cheat Sheet to learn:

- Essential Agile terms
- Scrum team roles and meeting structures
- How to organize Agile teams
- Basic Agile Marketing principles